



**PIPER'S ANGELS FOUNDATION
CROSSING FOR CYSTIC FIBROSIS 2024**

**PUBLIC COMMITTEE MEETING
Thursday, June 6th, 2024
6:15 PM - 7:45 PM**

AGENDA

MEETING ETIQUETTE

- *Timing*
 - *Please respect the time schedule. Arrive early. Meetings will start promptly at 6:15 PM and it's our goal to be finished by 7:45 PM latest.*
 - *If you arrive late, please enter quietly and join the meeting.*
 - *Please hold all questions to the end of the meeting.*
- *In-Office Meeting Participation*
 - **Welcome to the Piper's Angels office and 'David Scarola Gallery'**
 - *Please download the Meeting Agenda to your phone (bottom of crossingforcf.com website).*
 - *Please clean up after yourselves and dispose of all trash.*
 - **Restroom: Keys available**
- *Zoom Meeting Participation*
 - *Please keep your microphone on mute to avoid 3rd party ambient distractions.*
 - *If you have a question you can use the 'raise hand' feature or you can use the CHAT feature to send questions.*

PIPER'S ANGELS FOUNDATION

- ***The Mission of the Piper's Angels Foundation is to support and improve the lives of families in the cystic fibrosis community through grassroots advocacy and socially innovative programs, raising awareness through education, offering life-expanding activities, providing urgent financial support, and funding critical developments.***

INTRODUCTION

- **16 days and counting down!**

BIG GOALS

- **Fundraising Goal \$1,000,000: Current at \$542,581**
- **Paddler Goal: 200 participants** (\$5,000 in fundraising average per paddler / last year avg \$4,100)
 - **420** registered participants (including paddlers, captains, crew)
 - **189** registered paddlers
- **Sponsorship Goal \$200,000:**
 - **Confirmed:**
 1. Celsius \$75k
 2. Seacor Island Lines \$25k (\$5k cash)
 3. Diamante Medical Skin Care \$50k (\$25k cash)
 4. Bahamas - donated trip
 5. BLU3 - 5k

6. -Buoy - 5k
7. Cemex - Port of Palm Beach - 5k
8. City of LWB - in kind
9. Marine Industries Association of PBC - 5k
10. Med-Lab - 5k
11. Power Design - 5k
12. Spark Pediatrics - 5k
13. Spot - 5k to go into purchase of trackers
14. Tequila Eterno Verano - 2.5 cash 2.5 in kind

\$142,500 cash sponsorship

Strategic Partners

1. 4ocean
2. Abaco polarized
3. Black project
4. Blueline Surf & Paddle co
5. Flying fish
6. Freedom Boat Club
7. Game on Race Events
8. Garden of Life
9. Hextronics
10. Igloo
11. Imperial point
12. International Seakeepers Society
13. JSX software
14. Maker's air
15. SharkBanz
16. The Buzz Agency
17. Tropical Ocean Airways
18. VitaCocod

- Instagram Goal: **10,000** followers / Current at **7,858**
- **NEW ANNOUNCEMENTS:**
 - Updates sent weekly in the Countdown to The Crossing Newsletter. Check your email inbox!
 - Top 5 fundraising captains get a Crossing for CF Igloo cooler
 - Mandatory Safety Meeting at 7pm on Wednesday June 12th

TEAM LEADERSHIP INTRODUCTIONS & UPDATES

- Lead Event Directors - Travis, Tatiana, Casey, Darzy
- Registration & Classy - Casey McCullough
- Ocean Logistics & Safety
 - Director of Safety - Josh Ferris
 - Ocean Logistics - Josh Ferris, Paul Smolchek, Tony Brazzale
 - Tracking & Technology - Josh Ferris, Paul, Travis, Casey
 - Captain Communications - Josh Ferris
 - Medical Equipment - Josh Ferris, Drew Craig
- Bimini Operations
 - Production Manager - Game On! Race Events
 - Production Assistant - Game On! Race Events
 - Bimini Lodging - Casey, Theresa Disque

- Shuttle Boats - Kyle Shea & Kyle Igneri & Paul
- Bimini Dream Team - Casey
- Beach Operations
 - Beach Coordinator - Tatiana Tims/TBD
 - Beach Volunteer Coordinator - Darzy Rodas
 - Staging - Game On Race Events
 - Breakdown - Game On Race Events
 - Sponsor Liaison - Courtney McElwain
 - Media Liaison - Courtney McElwain
 - CF Family Liaison - Denise Tims
 - Live Stream Coordinator - TBD
 - Live Stream Wrangler - TBD
 - Vendor Liaison - TBD
- [Community Engagement Team](#) - Darzy
- Mentorship
 - Paddlers - Casey McCullough, Jon Rutishauser
 - CF Warriors - Rylee Walker
 - Captains - Josh & Paul
 - Crew - Ali Carty
 - Fundraising - Romi Wallach
- Sustainability - Vanessa Calas
- Sponsorship - Tatiana Tims
- Fundraising
 - Fundraising Stretch Goals - Travis Suit & Tatiana Tims
 - Crossing Online Auction - Create as a Community
- Communication
 - Crossing Countdown/ Q&A - Tatiana, Casey, Community Engagement Team
 - Social Media - Tatiana Tims, Chelsea Payne, Marianna Kheyfets
- Media / PR - Elizabeth Kelley Grace @ The Buzz Agency
- Videography & Film - TBD
- Graphic Design - Casey, Tatiana
- Merchandise - Casey, Imperial Point
- Medical Director - Dr. Ray Vazquez
- Annual Program Production - Nikki Stelleges
- Special Event Production Team - Travis, Tatiana, Casey, Darzy
 - Awards Ceremony (June) - TBD (We need volunteers!)

ACTION ITEMS

- [Abacopolarized.com](https://www.abacopolarized.com) give/get all month of May 20% off and 20% back to PAF with code CF2024
- Are you actively fundraising and aware of our X4CF Stretch Goals?
 - Anyone who raises \$3,500 will get a Midnight [Bimini Sharkbanz](#)
 - Anyone who hits \$5,000 in fundraising gets a [Black Project](#) HydroSynergy Paddle
 - First 3 individual fundraisers to hit \$25,000 get a Flying Fish board!
 - NEWLY ANNOUNCED
 - Top Fundraising team will win a Bahamas Trip



THE BAHAMIAN
**ADVENTURE
TO PARADISE**
VACATION TRIP
CAT ISLAND, BAHAMAS



VALUED OVER
\$23,500



PRIZE PACKAGE

- **HOTEL ACCOMMODATIONS:** 4-DAY/5-NIGHT STAY FOR 4 AT ROLÉZZ VILLAS BEACH RESORT INCLUSIVE OF BREAKFAST AND DINNER
VALUED AT \$3,800.00
- **BOATING EXCURSION WITH YARDIE'S FISHING SERVICE:** A DAY OF SNORKELING, FISHING, TURTLE FEEDING, DRINKS, SNACKS, LUNCH, AND PICK-UP AND DROP-OFF SERVICE
VALUED AT \$2,750.00
- **ROUND-TRIP AIRPORT TRANSFER:** C&O TAXI
VALUED AT \$200.00
- **LUNCH:** THE HOT SPOT RESTAURANT
VALUED AT \$320.00
- **AIRFARE:** COMPLIMENTARY ROUND-TRIP AIRFARE FROM FXE TO CAT ISLAND BY ASCEND VIA MAKER'S AIR (LUXURY PRIVATE CHARTER)
VALUED AT \$16,500.00

WINNER PACKAGE

- WINNER WILL BE THE TOP FUNDRAISING CROSSING FOR CF TEAM BY THE DATE OF 6/29 & ANNOUNCED LIVE VIA THE CROSSING FOR CF AWARDS CEREMONY.
This prize is redeemable (!) one year from July 1st, 2024



MAKERS AIR



- Abaco sunglasses - Any paddler who hits \$2,500 and any virtual participant, captain or crew to hit \$500 wins a pair of Abaco Polarized sunglasses

- Please POST, SHARE & COMMENT and TAG
- **Did you know:** You can update & customize your personal Classy fundraising page? Find out how [here](#)
- X4CF has open sponsorship opportunities! We would be grateful if you connected us with any of the categories below:

- | | |
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| <ul style="list-style-type: none"> ● Airline ● Bank ● Beer ● Boat Broker ● Car Dealership ● Coffee ● Crypto Currency ● Food Distributor ● Grocery | <ul style="list-style-type: none"> ● Hardware Store ● Hotel ● Insurance ● Military ● Meal Prep ● Sport Apparel ● Sporting Goods ● Sunscreen ● Travel Agency |
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- Buy some Guy Harvey X Crossing Merch!
- Buy our new Igloo bottles!
- Become a Guardian Angel at <http://www.pipersangels.org/take-action>
 - Guardian Angels Alliance Membership Annual Fund Fundraising **Goal \$150,000 for 2024 / Current at \$55,427**