

THE CROSSING FOR CYSTIC FIBROSIS

Bahamas to Florida Epic Paddle Challenge & International Championship



2024

Impact Report



PHOTOS BY DAVID SCAROLA



VOTED #1 WAY
TO SPEND YOUR SUMMER
IN SOUTH FLORIDA
- Lifestyle Media Group

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EXCELLENCE IN GRASSROOTS LEADERSHIP

SINCE ITS INCEPTION IN 2013, THE CROSSING FOR CF HAS RAISED

OVER \$3,918,000

WITH

OVER 975 PADDLERS

939 VOLUNTEERS

455 BOATS

1273 CREW MEMBERS

AND TOUCHED THE LIVES OF

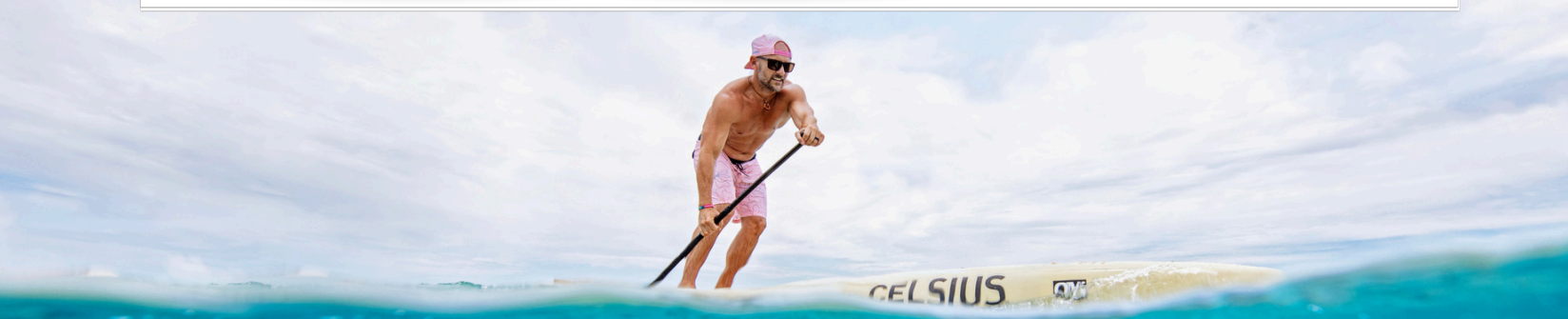
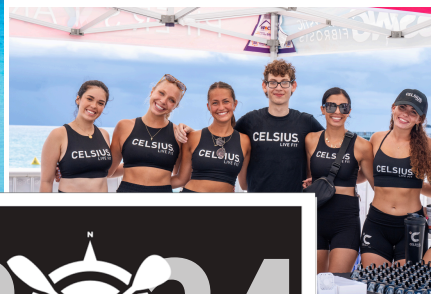
HUNDREDS OF CF FAMILIES.

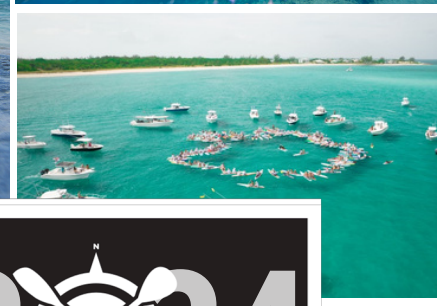
Ignite THE ADVOCATE. *Champion* THE CAUSE. *Empower* A COMMUNITY.



PIPER'S ANGELS™
FOUNDATION FOR CYSTIC FIBROSIS







PIPER'S
FOUNDATION FOR



ANGELS
CYSTIC FIBROSIS

Thank You

2024 SPONSORS



DIAMANTE
MEDICAL SKIN CARE



BUOY



STRATEGIC PARTNERS



2024

Media Coverage

JUPITER

MAGAZINE

Crossing For Cystic Fibrosis Celebrates 11 Years

More than 200 participants will paddle out across the Atlantic Ocean to support Piper's Angels Foundation's annual event June 23

By Site Staff - June 12, 2024



session
MAG FOR THE WATER LOVERS

Event • June 19, 2024

LIVE FEED of Beach Landing from The Crossing for Cystic Fibrosis 2024

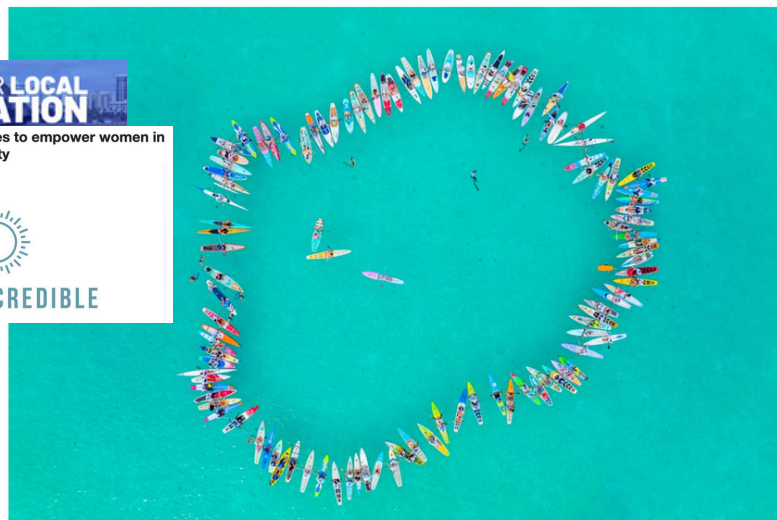
Words by
Evelyn O'Doherty

YOUR LOCAL STATION
abc 7

Moms Incredible launches to empower women in Sarasota-Manatee County



MOMS INCREDIBLE



More than 200 paddlers will set out from Bimini to Lake Worth Beach in the eleventh annual Crossing For Cystic Fibrosis.



2023 Leonhard Bryant

session
MAG FOR THE WATER LOVERS

December 28, 2023

Eliminating the Intimidation of The Crossing For Cystic Fibrosis & Fundraising

Words by
Casey Kiernan

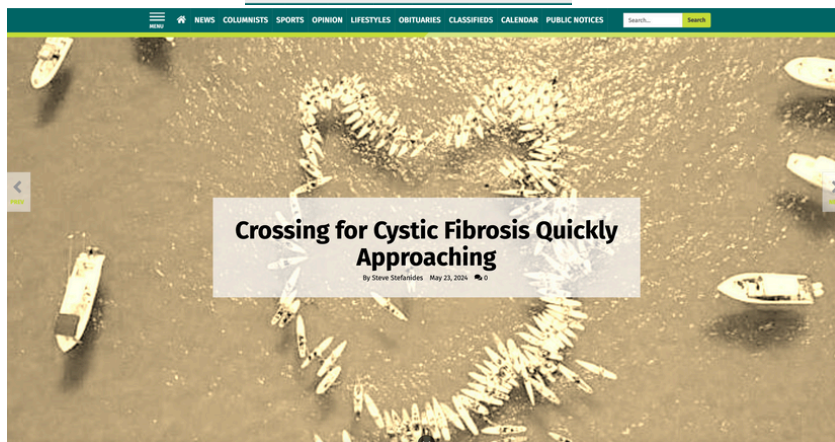


NEW BRAUNFELS
Herald-Zeitung



(From left) Tanner Davis, Harrison Foltz, Ryan Barry, Cameron Brig and Patrick Foltz pose for a photo with a paddleboard at Hinman Island Park in New Braunfels on June 17, 2024. The team has been training for The Crossing for Cystic Fibrosis, an 80-mile paddleboard race from the Bahamas to Florida.

CoastalBREEZE news



Suncoast moms paddle 80 miles through Atlantic for a good cause



ABC7 NEWS AT 4

MOMS PADDLE 80 MILES FOR GOOD CAUSE

VENICE WED HI 94 LOW 76 THU HI 93 LOW 75 FRI HI 91 LOW 76

2024

Media Coverage

Overnight SUP Race: The Crossing for Cystic Fibrosis

16 May 2024

SUP Race Events SUP Race

Tagged: Flying Fish, Flying Fish Board Co., X4CF, Maddi Leblanc



Join us as we discover the extraordinary journey of **Maddi Leblanc**, a SUP athlete for Team Canada, as she gears up for the **Crossing for Cystic Fibrosis**. This grueling event, organized by the **Piper's Angels Foundation** and led by **Travis Suit**, takes place from **June 19 to 23**, in the stunning waters of **Bimini, The Bahamas**. Participants will paddle overnight, facing the challenges of darkness and endurance, with **Maddi aiming to become the first Canadian female to win this race**. This event raises awareness and funds for cystic fibrosis, making it a remarkable cause worth supporting for athletes and advocates alike.



As a representative of Team Canada in international competitions, how has being part of this team influenced your approach to events like the Crossing for Cystic Fibrosis? What role do you play within the team, and how does it impact your performance and preparation for such challenging events?

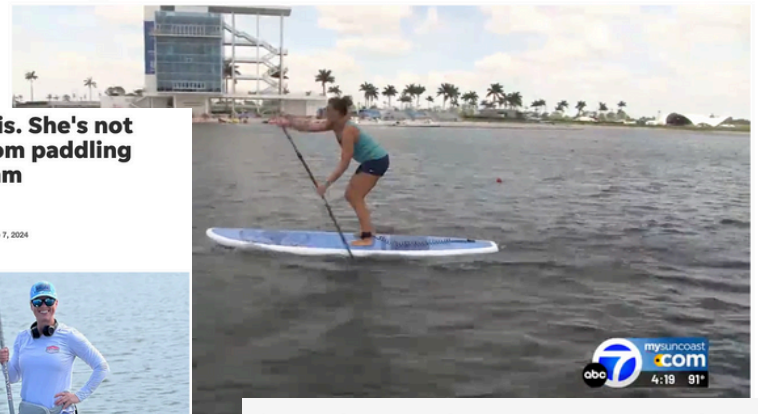
The Crossing for Cystic Fibrosis 2024

Suncoast moms paddle 80 miles through Atlantic for a good cause



She has cystic fibrosis. She's not letting it stop her from paddling across the Gulf Stream

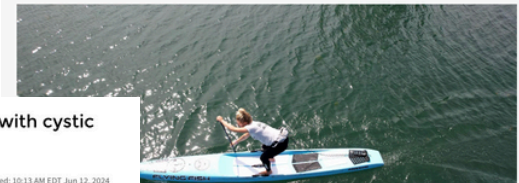
Keith Uhlig
Green Bay Press-Gazette
Published 5:04 a.m. CT May 20, 2024 | Updated 9:44 a.m. CT June 7, 2024



'Freedom and peace every single time I'm out': Welland paddler Maddi Leblanc training for Crossing for CF Race

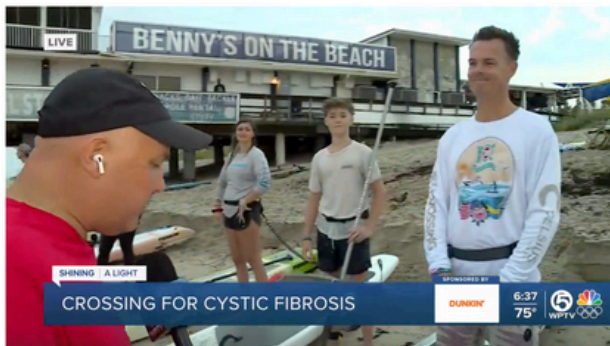
Welland's Maddi Leblanc is training to tackle her toughest paddle, the famous 130-kilometre Crossing for Cystic Fibrosis Race from the Bahamas to Florida.

Updated May 24, 2024 at 10:30 a.m. May 13, 2024 4 min read



Youngest team ever will make cystic fibrosis crossing from Bahamas to Lake Worth Beach

'Seeing the community come together and fundraise to be able to support more CF families is just an amazing cause,' Travis Suit says



Connecting and celebrating for a cause that makes us proud to call this place home. Join us as 200 paddlers embark on a journey from Bimini to Lake Worth Beach for Crossing For Cystic Fibrosis. This morning, T.A. Walker is Shining A

Piper's Angels on a mission to help those with cystic fibrosis

Share 25 WPBF Updated: 10:13 AM EDT Jun 12, 2024



2024 Metrics

IMPACT, REACH & AWARENESS

TOTAL FUNDS RAISED
(AS OF 8/2024)

\$807,400

TOTAL PADDLERS
& BOATS

**185 PADDLERS
74 BOATS**

COMPETITIVE CASH
PURSE PRIZES AWARDED

\$29,000

WEBSITE
SITE SESSION VISITS

17,940

FACEBOOK
REACH

212,800

INSTAGRAM
REACH

89,385

2024

Metrics

IMPACT, REACH & AWARENESS

EMAIL AUDIENCE 16,207

EMAIL SUBSCRIBERS 9,372

LIVE STREAM BROADCAST 1,900

STREAMED LIVE ON June 24  YouTube

COMPETITIVE AWARDS GIVEN 20

SPECIALTY AWARDS GIVEN 26

Crossing Cares

X4CF NONPROFIT 50/50 SHARE INITIATIVE

GIVING BACK TO OTHER NONPROFITS THAT FUNDRAISE AND PARTICIPATE IN THE CROSSING!

\$167,892

GIVEN TO 22 NONPROFITS IN 4 COUNTRIES SINCE 2019



THE **CHRIS BERTISH FOUNDATION** EXISTS TO INSPIRE COURAGE, CONFIDENCE AND SELF-BELIEF IN ALL. OUR CHARITABLE PROJECTS LINK THE CORNERSTONES OF THE FOUNDATION TOGETHER BY FOCUSING ON EDUCATION, CONSERVATION AND SUSTAINABILITY THROUGH THE ADVENTURE PROJECTS CHRIS UNDERTAKES.

2024

Beach Cleanup

500 POUNDS

TRASH COLLECTED

*OVER 3,676 POUNDS COLLECTED IN 4 YEARS

HOSTED ON RADIO BEACH, BIMINI WITH STRATEGIC PARTNERS 4OCEAN AND WATERKEEPERS ALLIANCE.

4Ocean



WATERKEEPERS®BAHAMAS



2024

Beach Landing

500+ 50+
ATTENDEES VOLUNTEERS



PHOTO BY DVSK OFFICIAL



2024

*Estimated
Economic Impact*

IN BIMINI
\$385,000

Our Crossing Crusader CF Warriors

OUR INSPIRATION

This year's Crossing For CF didn't go exactly as planned, but the mission of spreading awareness and raising funds for cystic fibrosis remained as strong as ever. We were incredibly honored to have 8 CF participants from all over join us in Bimini. Each of them participated in their own unique way, achieving personal goals that inspire us all. No matter what challenges arise in the event, we continue to be bold in the face of fear because the cystic fibrosis community inspires every breath we take.



THE CROSSING Families

